

WHO IS BEHIND COVID-19 DISINFORMATION/MISINFORMATION IN AFRICA?



DISINFORMATION vs. MISINFORMATION?

DISINFORMATION: False information which is intended to mislead, especially propaganda issued by a **government** to a rival power or the media

MISINFORMATION: False information that is spread, regardless of whether there is an intent to mislead. Frequently commercially motivated



WHO IS SPREADING DISINFORMATION AND WHY?

Russia

Wants to undermine public trust in Western countries, sow panic, breed distrust. https://tinyurl.com/yx42jzyh

China

Is trying to rewrite the history of its handling of COVID-19. Focus on fforts to stem the disease, provide aid, instead of as the originator of the virus. https://tinyurl.com/y8qw7d52

Iran

Seek lifting of economic sanctions

STATE-SPONSORED DISINFORMATION CAMPAIGN OBJECTIVES

USAGM Digital.Trends Newsletter

GOAL:

TO TAKE THE ROLE OF GLOBAL "SAVIOR" AND VICTOR OVER THE PANDEMIC, "COUNTRY THAT HAS CAPTIVATED CRISIS."



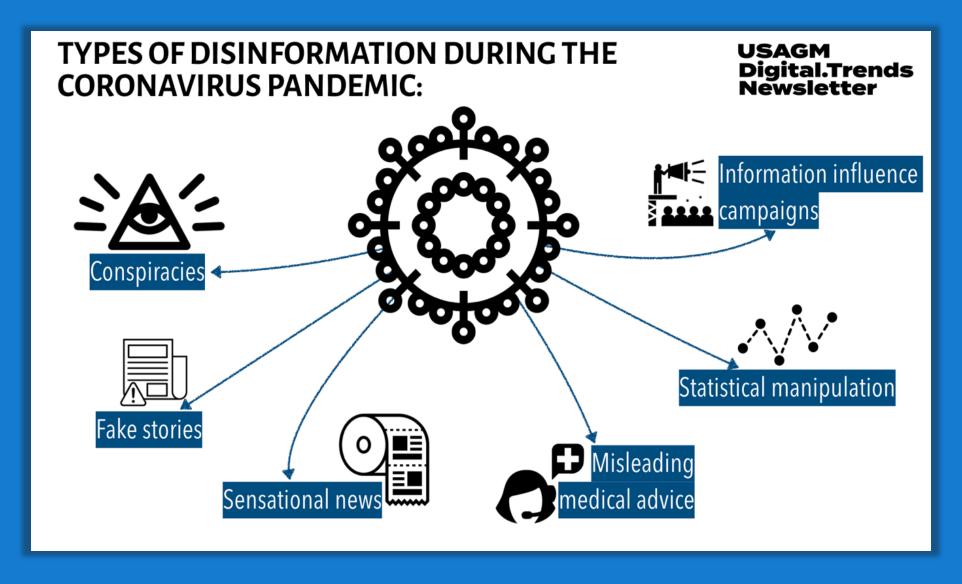
GOAL:

- SOW DISCORD AT A TIME OF HEIGHTENED TENSIONS
- HEIGHTEN CORONAVIRUS PANIC IN THE E.U. AND THE UNITED STATES

METHOD: FAKE STORIES AND ALARMIST MESSAGES:







WHY TARGET AFRICA?



Overall Goal:

- 1. Damage Relations with the West
- 2. Question motives for vaccines, health care
- 3. Exploit Lack of Scientific information

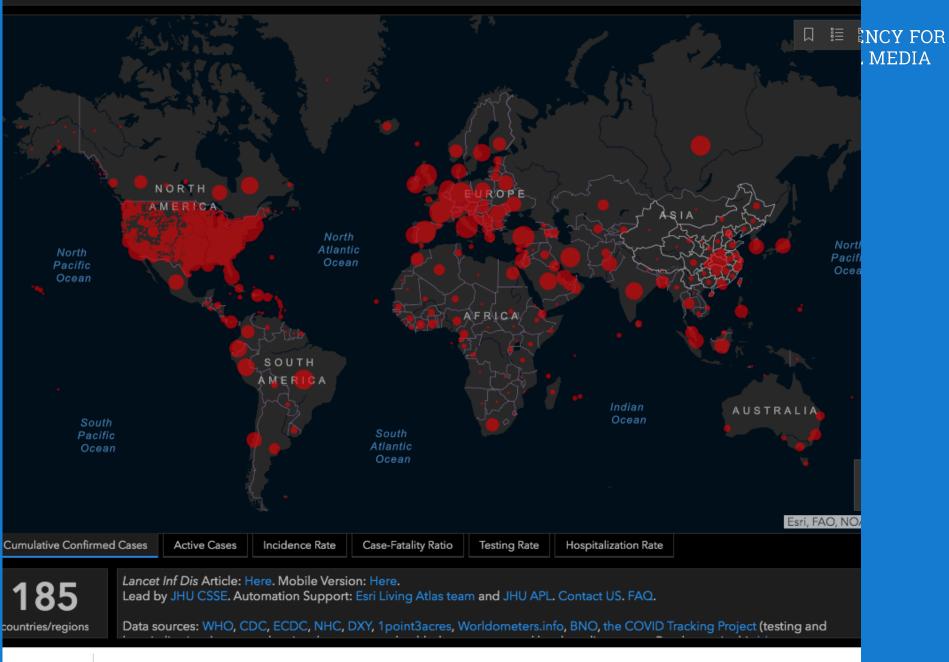
Russia: Expand influence in key countries

China: Prevent a backlash that hurts economic ties

he Center for Systems Science and Engineering (CSSE) at Johns Hopkins University (JHU)

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Facebook Shuts Russian Disinformation Networks Targeting Africa With New Tactics

NEW FRONTIER

Audrey McNamara Reporter Published Oct. 30, 2019 12:42PM ET











A worker of the Ethiopian Public Health Institute (EPHI) works at a temperature control point at the Bole International Airport, in Addis Ababa I Eduardo Soteras/AFP via Getty Images

Coronavirus ends China's honeymoon in Africa

Beijing has spent billions to win friends and influence politics in Africa. But the virus is threatening to upend years of careful work.

By SIMON MARKS | 4/17/20, 2:11 AM CET | Updated 4/17/20, 9:47 AM CET

ADDIS ABABA, Ethiopia — Africa was supposed to be China's new stomping grounds. Instead, the novel coronavirus has spawned a growing backlash that threatens to unwind the ties Beijing has carefully cultivated over decades.

South Africa + 37 more

Efforts to Contain Coronavirus Spread in Africa Undermined by Misinformation

Source: IPI · Posted: 9 Apr 2020 · Originally published: 9 Apr 2020 · Origin: View original ₫

by Philip Obaji Jr.

With <u>11,000 cumulative cases</u> confirmed in Africa as of today, the novel coronavirus pandemic is expanding across the continent. It may only be a matter of time before the number of cases begins to resemble that of Europe, or even the United States.

As the number of infections and deaths grow daily, so also does public anxiety, particularly in rural areas where primary health care is often lacking. The continent, just like the rest of the world, is struggling to contain the spread of the virus. But the problem is made worse by a familiar enemy during pandemics: misinformation.

Primary country:

South Africa

Other countries:

/ Cabo Verde / C African Republic /

d'Ivoire / Democra

Congo / Equatoria



MISINFORMATION FOR PROFIT AND GAIN

Fake Cures and Treatments

Natural remedies, saunas, vodka can cure the disease.

Promoting untested drugs as a cure.

Blue masks are made in the West and contaminated with toxins

Panic buying, phishing attacks.

Coronavirus: What misinformation has spread in Africa?

By Reality Check team BBC News

() 24 April 2020





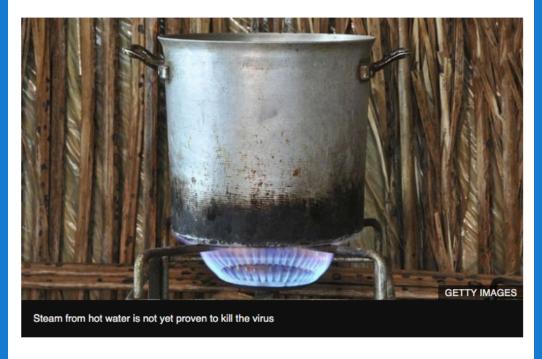






are

Reality Check



African countries are experiencing a rise in the number of new coronavirus cases, and many governments have been enforcing strict social distancing measures.

As they prepare for a surge in cases, misleading information has been spreading throughout the continent.

1. Inhaling very hot steam is dangerous

The false claim that inhaling steam is an effective treatment against coronavirus





WHY DOES FAKE NEWS FLOURISH IN AFRICA?

1.
Distrust of
Government
(often with good reason)

Economic challenges in the time of COVID

Rapid Spread of Social Media, particularly What's App

Unknowns about the virus

19 disinformation

GEOFFREY YORK > AFRICA BUREAU CHIEF
JOHANNESBURG
PUBLISHED APRIL 7, 2020

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O0:00 Voice 1x



People partake in a public fitness program on a pedestrian bridge in Abuja, Nigeria, despite a 14-day lockdown and physical distance instructions, on April 7, 2020.



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HOW TO SOLVE THE PROBLEM OF DISINFORMATION? The Media's Role in Fighting the Scourge

1.
Public
Education:
Engaging the
Community

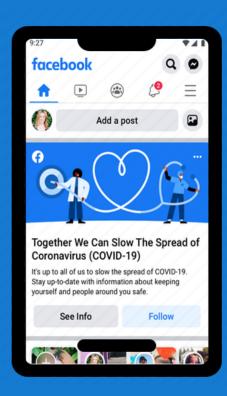
All: Distinguish fake from real

Exposing
Disinformation

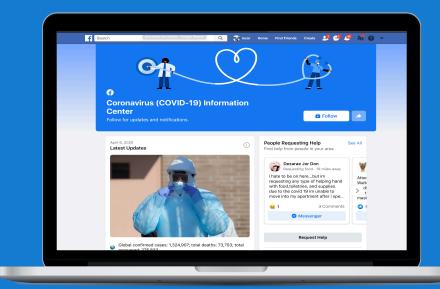
4.
Stop Passing
Disinformation.



SOCIAL MEDIA PLATFORMS RESPOND









USEFUL FACT-CHECKING SITES

- First Draft News (www.firstdraftnews.org)
- The Week in Fact-Checking (www.Poynter.org)
- Factcheckingday.com (https://factcheckingday.com)
- Facebook (Coronavirus Information Center
- Twitter (#Covid19)
- The News Literacy Project (<u>www.newslit.org</u>)
- Snopes (www.snopes.com)



WHAT CAN YOU DO NOW?

1.
Rely on verified information and reputable websites

Question statistics, models and polls

Call the experts. Get differing views

4.
Stop feeding clickbait







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To inform, engage & connect people around the world in support of freedom and democracy.